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World Water Day 2023: Accelerating Change

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On March 22, 2023, the United Nations mark World Water Day. This day is an annual reminder of the special nature of water as an essential resource for all life – and more than ever of the global challenges associated with it. The motto of the International Water Day 2023 is: "Accelerating Change".

For HUBER, this date has always had a special meaning. As a company active in the environmental sector and a global leader in wastewater treatment, drinking water supply and sludge treatment, we see ourselves committed to the environment and natural resources. First and foremost, of course, to water.

To honor the core element of our actions, we have created a new corporate video for World Water Day 2023:



World Water Day 2023: Accelerating Change

Video "For Water – HUBER WASTE WATER Solutions"

This year's motto "Accelerating Change" is intended to focus on the importance of national and international cooperation with regard to compliance with the United Nations' 6th "Sustainable Development Goal" ("SDG", Clean Water and Sanitation) . In this goal, the UN formulates the will to ensure clean water and sanitation for all people by 2030 – access to water should not be a privilege.

Implementing all the necessary changes will require an enormous effort on a variety of levels. That is why a water conference will be held in New York from March 22 to 24. The campaign "Be the change you want to see in the world" also calls on individuals to take action – we can all make a difference by making small changes in the way we use water.

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